

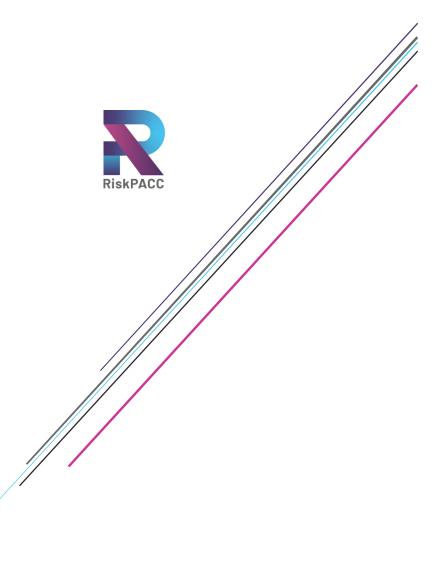
RiskPACC

INTEGRATING RISK PERCEPTION AND ACTION TO ENHANCE CIVIL PROTECTION-CITIZEN INTERACTION

D8.2 MIDTERM PROJECT DISSEMINATION IMPACT ASSESSMENT REPORT

Deliverable 8.2

Dissemination Level: Public







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ABOUT RISKPACC

Increasingly complex and interconnected risks globally highlight the need to enhance individual and collective disaster resilience. While there are initiatives to encourage citizen participation in creating a resilient society, these are typically fragmented, do not reach the most vulnerable members of the communities, and can result in unclear responsibilities for building disaster resilience.

New technologies can also support preparedness and response to disasters, however, there is limited understanding on how to implement them effectively. Awareness of risks and levels of preparedness across Europe remain low, with gaps between the risk perceptions and actions of citizens and between the risk perceptions of citizens and Civil Protection Authorities (CPAs).

The RiskPACC project seeks to further understand and close this Risk Perception Action Gap (RPAG). Through its dedicated co-creation approach, RiskPACC will facilitate interaction between citizens and CPAs to jointly identify their needs and develop potential procedural and technical solutions to build enhanced disaster resilience. RiskPACC will provide an understanding of disaster resilience from the perspective of citizens and CPAs, identifying resilience building initiatives and good practices led by (bottom-up) both citizens **CPAs** (top-down). and Based on this understanding, RiskPACC will facilitate collaboration between citizens, CPAs, Civil Society Organisations, researchers and developers through its seven (7) case studies, to jointly design and prototype novel solutions.

The "RiskPack" toolbox/package of solutions will include a framework and methodology to understand and close the RPAG; a repository of international best practice; and tooled solutions based on new forms of digital and community-centred data and associated training guidance. RiskPACC consortium comprised of CPAs, NGOs, associated organisations, researchers and technical experts will facilitate knowledge sharing and peer-learning to close the RPAG and build disaster resilience.





TABLE OF CONTENTS

	E	ecutive Summary	6
	Gl	ossary and Acronyms	7
1	INTRODU	CTION	8
	1.1 Purp	ose of the deliverable	8
	1.2 Struc	cture of the deliverable	8
2	MIDTERM	REPORT ON COMMUNICATION ACTIONS	10
	2.1 Com	munication channels	10
	2.2 Web	site	11
	2.3 Soci	al media channels	14
	2.3.1 Tv	vitter	15
	2.3.2 Lii	nkedIn	15
	2.4 New	sletter	18
	2.5 Flye	and brochure	19
	2.6 Pres	s releases	21
3	MIDTERM	REPORT ON DISSEMINATION ACTIVITIES	22
	3.1 Parti	cipation in dedicated conferences and workshops	22
	3.2 Ever	its hosted by RiskPACC	26
	3.2.1 Av	vareness Workshop	26
	3.2.2 Up	ocoming events	28
	3.3 Publ	cations	29
		ast Publications	29
		ture Publications	30
4		FORMANCE INDICATORS ASSESSMENT	31
		emination KPIs	31
		planations and Deviations	32
	4.1.1.1	Articles for scholarly journals	32
	4.1.1.2	Contributions to external conferences and third-party events	32
	4.1.1.3	RISKPACC Awareness Events	33
	4.1.1.4	RISKPACC Final Workshop	33
	4.1.1.5	RISKPACC Bilateral Workshop	33
	4.1.1.6	Peer-Learning Workshops	33





	4	.1.1.7	Liaison activities and synergies	33
	4	.1.1.8	Link to CERIS	33
	4	.1.1.9	Impact towards Policy Makers	34
	4.2	Commi	unication KPIs	34
	4.2.	1 Expl	anation and Deviations	35
	4	.2.1.1	RiskPACC Website including a series of blog articles	35
	4	.2.1.2	Social Media	35
	4	.2.1.3	Bi-annual newsletter	35
	4	.2.1.4	Portraits and Testimonials	36
	4	.2.1.5	Information Material	36
	4	.2.1.6	Awareness campaigns	36
5	CON	NCLUSIO	ON	37
6	REF	ERENC	ES	38
7	ANN	IEXES		39
	7.1	Kick of	f meeting press release	39
	7.2	1 st Risk	PACC Awareness Workshop press release	40
	7.3	3rd Inte	ernational Conference on Natural Hazards & Infrastructure publication	40
	7.4 Thess		ternational Conference on Civil Protection & New Technologies	Safe 40
L	ist of ta	ables		
T	able 1:	Glossar	y and Acronyms	7
T	able 2:	RiskPA0	CC Target audiences	10
T	able 3:	Tools, ta	arget audiences and purposes	11
T	able 4:	Attende	d Events	26
T	able 5:	Upcomir	ng events	29
T	able 6:	RiskPA0	CC publications M1 - M22	30
T	able 7:	RiskPA(CC future publications	30
T	able 8:	KPIs - D	Pissemination	32
T	able 9:	KPIs – C	Communication	35





List of figures	
Figure 1: Website - Users 1	12
Figure 2: Website - Users 2	12
Figure 3: Demographics details	12
Figure 4: Demographics details - Countries	13
Figure 5: Website views 1	13
Figure 6: Website views 2	14
Figure 7: Newsletter views	14
Figure 8: Twitter account	15
Figure 9: LinkedIn	16
Figure 10: LinkedIn follower demographics - Location	17
Figure 11: LinkedIn follower demographics - Job Function	17
Figure 12: LinkedIn follower demographics - Industry	18
Figure 13: Newsletters section on website	18
Figure 14: RiskPACC Newsletter	19
Figure 15: Flyer	20
Figure 16: Brochure	20
Figure 17: 1st Awareness workshop - participants' backgrounds	27
Figure 18: 1st Awareness workshop - internal and external participation	27
Figure 19: The RiskPACC Consortium	41





Executive Summary

This document reports the RiskPACC Communication and Dissemination activities carried out in the first 22 months of project implementation. The report is in line with the Communication and Dissemination Strategy of the project, included in the revised D8.1, and it aims to highlight the impact of RiskPACC and how it has been developed and maximized through the several communication and dissemination activities.

RiskPACC implemented a Communication and Dissemination Strategy, presented in deliverable D8.1 "Communication and Dissemination Strategy", with the use of communication and dissemination means that have been tailored and developed on the basis of the (different) needs and characteristic of the target audiences identified by the project.

This document shall be understood as a living document, which will be updated at M33 within the deliverable D8.3 "Final Project Dissemination Impact Assessment Report and Final Communication, Dissemination and Exploitation Strategy".





Glossary and Acronyms

CERIS	Community of European Research and Innovation for Security
CMINE	Crisis Management Innovation Network Europe
СРА	Civil Protection Authorities
CPD	Municipality of Padova
CSO	Civil Society Organisation
D&C	Dissemination and Communication
D	Deliverable
DG CNECT	Directorate-General for Communications Networks, Content and Technology
DG HOME	Directorate-General Migration and Home Affairs
DRS	Disaster Resilient Societies
EC	European Commission
EFUS	Forum Europeen pour la Securite Urbaine
EGU	European Geosciences Union
EOS	European Organisation for Security
EU	European Union
FhG	Fraunhofer Gesellschaft zur Förderung der angewandten Forschung e.V.)
KEMEA	Kentro Meleton Asfaleias – Center for Security Studies
KOM	Kick off meeting
KPI	Key Performance Indicator
ICCS	Institute of Communication and Computer Systems
ICHONIC	International Conference on Natural Hazards & Infrastructure
ISAR	I.S.A.R. Germany Stiftung GGMBH
M	Month
N/A	Not applicable
NGO	Non-Governmental Organisation
PSCE	Public Safety Communication Europe
REA	Research Executive Agency
RPAG	Risk Perception Action Gap
SMI2G	The Security Mission Information & Innovation Group
STAM	STAM srl
TRI	Trilateral Research
UCL	University College London
UoW	University of Warwick
USTUTT	University of Stuttgart
WP	Work Package

TABLE 1: GLOSSARY AND ACRONYMS





1 INTRODUCTION

1.1 Purpose of the deliverable

The *Midterm project dissemination impact assessment report* is part of WP8 "Dissemination, Exploitation and Communication", whose main goal, among others, is to ensure that the RiskPACC impact is developed and maximized through an effective strategy and campaign of dissemination, exploitation and communication activities.

The deliverable reports the RiskPACC communication and dissemination activities carried out in the first 22 months of project implementation, in line with the D&C strategy included in deliverable D8.1, focusing on the impact of communication and dissemination channels and activities.

The purpose of the document is to provide a detailed description of all the WP8 activities that took place during the first 22 months of the project. At this scope, it is of great importance to maintain monitoring and evaluating practices during the project's lifetime, in order to create and maximise the impact of the different outputs. The importance to list, monitor and evaluate the communication and dissemination activities is necessary in order to provide a correct and comprehensive picture of the status of the objectives and goals that RiskPACC aims to achieve.

As the project gradually enters a state of greater maturity, different activities, such as dissemination and liaison activities, are of considerable importance in order to establish a solid communication with different stakeholders outside the consortium and create so an additional impact of RiskPACC. This document, for this scope, describes the efforts and the achieved goals, and also finally provides proper and useful guidelines for further progress.

A general remark is that in case it turns out to be useful, few planned activities that were provided in the initial communication and dissemination strategy may be altered, or simply postponed, as the project progresses.

All the activities will be continuously monitored and will be presented and reported in deliverable D8.3 "Final Project Dissemination Impact Assessment Report and Final Communication, Dissemination and Exploitation Strategy" which will be submitted at M33 (May 2024).

1.2 Structure of the deliverable

Deliverable D8.2 follows the structure presented below:

- Section 2: provides a description on the communication actions and channels which have been developed during the first period (September 2021 – June 2023 / 22 Months) of the project.
- Section 3: provides an update and a detailed account of the different dissemination tools developed by the project.
- Section 4: presents the impact of the activities, with a focus on the key performance indicators (KPI).
- Section 5: presents a conclusion and the way forward for next reporting period of the project.



Section 6: is composed of different annexes.



2 MIDTERM REPORT ON COMMUNICATION ACTIONS

Taking into account the communication strategy, means and objectives presented in deliverable D8.1, RiskPACC has implemented a coherent and linear Communication Action Plan, with efficient and effective communication actions through a solid use of the related channels already presented in deliverable D8.1.

2.1 Communication channels

A wide range of communication channels have been created – opened – implemented in order to satisfy the stakeholders needs.

The table below provides an overview of the communication channels that RiskPACC, and in particular WP8, used in the first 22 months of the project and will use until the end of the action.

In order to have a better idea in how reading the table, please see below the stakeholders' division already included in Deliverable D8.1.

Target Audience	Main Actors
TARGET AUDIENCE 1	Citizens, Civil Society Organisations (CSOs), Non- Governmental-Organisations (NGOs), local Governments and local Agencies.
TARGET AUDIENCE 2	Civil Protection Authorities (CPAs), Practitioners, First Responders and Practice-based researchers.
TARGET AUDIENCE 3	Policy and Decision Makers.
TARGET AUDIENCE 4	Other relevant EC funded projects.

TABLE 2: RISKPACC TARGET AUDIENCES

Tools	Tools		udience	S	Purpose
100.0	1	2	3	4	\ \tag{\tag{\tag{\tag{\tag{\tag{\tag{
Website	X	Х		х	Raising awareness of project goals and activities, publishing news, promote RiskPACC events and news.
Twitter	X	X		X	Creating dialogue with target groups, announce events, increase visibility.
LinkedIn	Х	Х	Х	Х	Creating dialogue with target groups, announce events, increase visibility.



YouTube	Х	х		Х	Creating dialogue with target groups, announce events, increase visibility.
Newsletter	Х	X		Х	Communicating project highlights, maintaining the interest and awareness of subscribers, disseminating results (end of the project).
Flyer and Brochure	Х	Х		Х	Raising awareness of RiskPACC, especially in workshops/conferences organized or attended by the consortium (Physical events).
Cluster Activities		х	Х	х	Increasing the knowledge and awareness of RiskPACC results.
Press Releases			Х	х	Announcing the results of the work done to the media.

TABLE 3: TOOLS, TARGET AUDIENCES AND PURPOSES

A variety of communication material was produced, and used, in order to promote and communicate the RiskPACC news and events. All the material above mentioned can be found in digital format, from the Website (for example brochure, flyer, newsletter).

Twitter was mostly used in order to promote all the news and events (both attended and organised) of RiskPACC and the website contents.

2.2 Website

RiskPACC website was launched at M3 (November 2021), and it is regularly updated in order to offer a wide information on the project activities. As already presented in Deliverable D8.4 "Communication package with project logo, identity guidelines, social media, and website", section 3.4 "RiskPACC Website", website is a crucial and essential part of any research project, especially in order to build a strong image of the project and its activities. RiskPACC website includes updated, accurate and complete information, such as: the description of the project, the description of the consortium, its objectives, the expected impacts, the communication and dissemination materials, the related clusters, the news and the articles and the public deliverables.

In order to track the activity and the visitors of the project's website, the Google Analytics² web service has been selected and used. Tracking the RiskPACC website from November 2021 till the time of writing (beginning of June 2023), the time variation of "page views" and "sessions" can be seen in the following section.

D8.2. June 2023 11 | P a g e Dissemination Level: PU

¹ RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"

²https://analytics.google.com/analytics/web/#/p292337054/reports/intelligenthome?params= u..nav%3Dmaui%2 6_u.date00%3D20211101%26_u.date01%3D20230403&collectionId=life-cycle



The difference between "page views" and sessions is that the first counts single-page visiting, while the latter the complete navigation on the website. In numbers, 2883 users have visited RiskPACC website, stayed averagely for 1 minute and 20 seconds (Figures 1 and 2).

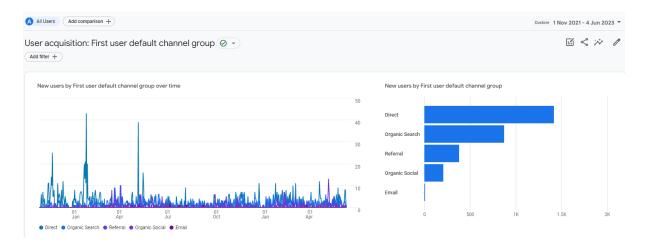


FIGURE 1: WEBSITE - USERS 1

Q Search										
First user defa channel group ▼ +	↓ New users	Engaged	Engagement	Engaged	Average	Event count				
		sessions	rate	sessions per user	engagement time	All events ▼				
	2,883	2,343	47.83%	0.80	1m 08s	26,092				
	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	100% of total				
1 Direct	1,419	802	34.76%	0.54	0m 46s	11,054				
2 Organic Search	871	1,019	61.5%	1.17	1m 41s	9,832				
3 Referral	378	379	66.84%	1.00	1m 39s	3,703				
4 Organic Social	206	132	44.75%	0.64	0m 33s	1,418				
5 Email	8	2	22.22%	0.25	0m 03s	28				
6 Organic Video	1	3	100%	3.00	11m 05s	57				

FIGURE 2: WEBSITE - USERS 2

In figures 3 and 4, the "Demographic details" are presented.

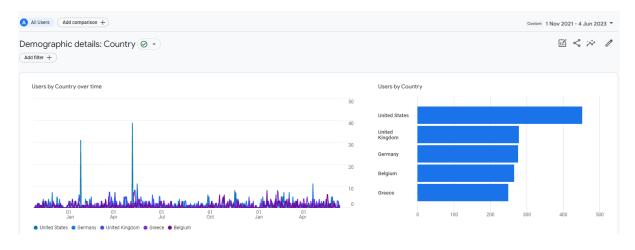


FIGURE 3: DEMOGRAPHICS DETAILS





	Country • +	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▼
		2,945 100% of total	2,883 100% of total	2,343 100% of total	47.83% Avg 0%	0.80 Avg 0%	1m 08s Avg 0%	26,092 100% of total
1	United States	452	451	36	7.83%	0.08	0m 04s	1,524
2	United Kingdom	279	278	294	53.45%	1.05	1m 57s	3,006
3	Germany	277	268	365	59.35%	1.32	1m 52s	3,718
4	Belgium	266	262	335	61.58%	1.26	1m 48s	3,242
5	Greece	250	246	336	57.53%	1.34	1m 36s	3,392
6	Italy	229	224	238	56.53%	1.04	1m 35s	2,459
7	Netherlands	188	184	87	39.19%	0.46	0m 31s	1,140
8	France	126	121	141	51.27%	1.12	1m 42s	1,527
9	Finland	112	112	9	7.44%	0.08	0m 07s	409
10	China	108	50	5	4.59%	0.05	0m 06s	244

FIGURE 4: DEMOGRAPHICS DETAILS - COUNTRIES

In figures 5 and 6 the page views (single-page visiting) are depicted.

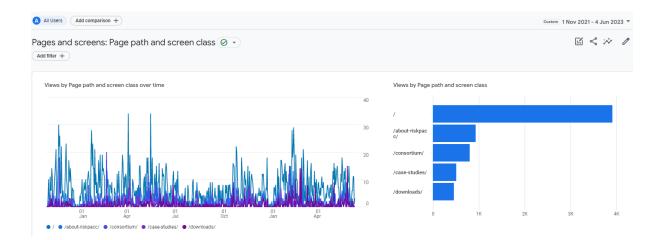


FIGURE 5: WEBSITE VIEWS 1



	Page path and screen class ▼ +	↓ Views	Users	Views per user	Average engagement time	Event count All events ▼
		4,986 100% of total	1,509 100% of total	3.30 Avg 0%	1m 07s Avg 0%	13,389 100% of total
1	1	1,916	1,071	1.79	0m 28s	6,053
2	/about-riskpacc/	503	347	1.45	0m 35s	1,158
3	/consortium/	356	240	1.48	0m 39s	826
4	/downloads/	294	171	1.72	0m 26s	757
5	/case-studies/	264	175	1.51	0m 51s	630
6	/objectives/	216	155	1.39	0m 41s	430
7	/related-projects/	151	99	1.53	0m 29s	343
8	/contact/	112	91	1.23	0m 14s	258
9	/newsletters/	104	68	1.53	0m 12s	271
10	/project-news/	92	57	1.61	0m 29s	190

FIGURE 6: WEBSITE VIEWS 2

To conclude, Figure 9 indicates that the newsletter registered 141 views by 95 users, staying on average 11 seconds, as the newsletter has to be downloaded.

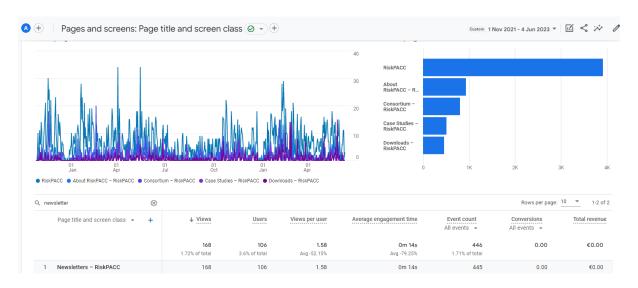


FIGURE 7: NEWSLETTER VIEWS

The numbers related to readers and subscribers of RiskPACC newsletter are subject to the Key Performance indicators, as described in the RiskPACC Grant Agreement³, and it is possible to check the update in section 4.

2.3 Social media channels

In order to maximise the dissemination of the results and the public engagement, and in order to have a solid communication, the consortium considers social media channels as crucial, fundamental, and as necessary ways for communication and knowledge transferability. Indeed, nowadays, most of the actors involved in the security field are using social media channels to channel the available various information sources, as there is a necessity to get

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³ RiskPACC Grant Agreement, page 43, part B





and receive information as fast and as simple as possible. Moreover, social media channels, based on their functionalities, tend to enhance a very good and concrete level of exchange, with the possibility to reach different target groups and interested actors at the same time, conveying the same message in different ways but through the same channel and towards different recipients.⁴

RiskPACC has three different social media channels: Twitter and LinkedIn, opened at M1, and YouTube, launched at M7.

2.3.1 *TWITTER*

Twitter, <u>@RiskPacc</u>, since September 2021, was used to promote all website content, newsletter, meetings, workshops, events and interactions with stakeholders. Twitter is to be considered as an important means not only of communication but also as a receptor of news. Many of other projects related to RiskPACC, many experts, and European institutions have Twitter, and they use it in order to exchange information, promote events and news.

During the reporting period (September 2021 – June 2023), the Twitter account of RiskPACC has 579 followers, 129 tweets and a total impression of 34,119.



FIGURE 8: TWITTER ACCOUNT

The use and performances of Twitter are subject to Key Performance indicators, as described in the RiskPACC Grant Agreement⁵, and it is possible to check the update in section 4.

2.3.2 LINKEDIN

A LinkedIn page called <u>RiskPACC Project</u> has been set up at M1. Similar to Twitter, the main scope is to share and promote the project activities and results with the stakeholders

D8.2, June 2023 15 | P a q e Dissemination Level: PU

⁴ RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"

⁵ RiskPACC Grant Agreement, page 43, part B





connected: project partners, academics, first and second responders, end users, and industry representatives.⁶

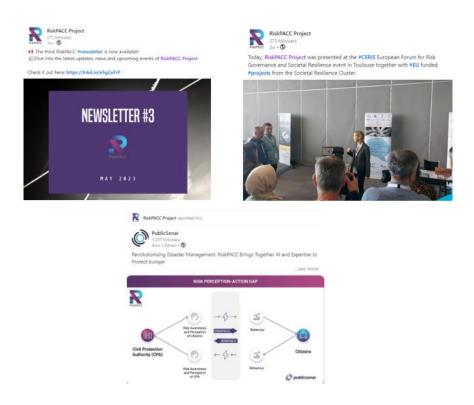


FIGURE 9: LINKEDIN

In the first 22 months of the project, RiskPACC LinkedIn page counts 273 connections.

In Figures 12 - 14 below, it is possible to analyse the follower metrics from September 2021 to beginning of June 2023. As for demographic breakdown, the majority of followers come from Brussels (13%), followed by Athens (9%) and London (6.4%). They mainly work in research (19%), project management (10%) and education (9%). More in details, they belong to the following industries: higher education (20%), research services (20%) and government administration (11%).

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⁶ RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"





Follower demographics @
Location *
Brussels Metropolitan Area, Belgium · 33 (13.2%)
Athens Metropolitan Area, Greece · 23 (9.2%)
London Area, United Kingdom, United Kingdom · 16 (6.4%)
Greater Paris Metropolitan Region, France • 9 (3.6%)
Cologne Bonn Region, Germany · 8 (3.2%)
Stuttgart Region, Germany · 7 (2.8%)
Greater Dublin, Ireland · 6 (2.4%)
The Randstad, Netherlands , Netherlands \cdot 6 (2.4%)
Greater Rome Metropolitan Area, Italy · 6 (2.4%)
Greater Genoa Metropolitan Area, Italy · 5 (2%)

FIGURE 10: LINKEDIN FOLLOWER DEMOGRAPHICS - LOCATION

Follower demographics ②
Job function ▼
Research · 48 (19.2%)
Program and Project Management · 24 (9.6%)
Education · 23 (9.2%)
Community and Social Services · 22 (8.8%)
Business Development · 15 (6%)
Operations · 13 (5.2%)
Engineering · 11 (4.4%)
Media and Communication ⋅ 11 (4.4%)
Consulting · 7 (2.8%)
Information Technology · 6 (2.4%)

FIGURE 11: LINKEDIN FOLLOWER DEMOGRAPHICS - JOB FUNCTION

D8.2, June 2023 17 | P a g e Dissemination Level: PU





Follower demographics 🔞
Industry ▼
Higher Education - 50 (20%)
Research Services - 42 (16.8%)
Government Administration - 27 (10.8%)
Public Safety · 12 (4.8%)
Non-profit Organizations • 9 (3.6%)
Business Consulting and Services • 9 (3.6%)
International Affairs - 8 (3.2%)
IT Services and IT Consulting · 8 (3.2%)
Security Guards and Patrol Services - 6 (2.4%)
Public Policy Offices · 6 (2.4%)

FIGURE 12: LINKEDIN FOLLOWER DEMOGRAPHICS - INDUSTRY

2.4 Newsletter

Three digital newsletters, in English, have been produced in the first 22 months. The first project newsletter was published in February 2022 (M6), the second in September 2022 (M13), and the third one in May 2023 (M21). All of them are online, published on RiskPACC website (Newsletters – RiskPACC) and they have been distributed to a diverse audience through the project social media channels (Twitter and LinkedIn) and by the consortium partners, reaching the goal to communicate and promote the project activities and to disseminate the activities among the identified and involved target groups.

In the newsletters published so far, the topics that have been presented have been different and varied, such as the RiskPACC updates, the events in which the consortium or individual partners have participated, the events organized and a session dedicated to the sister projects.

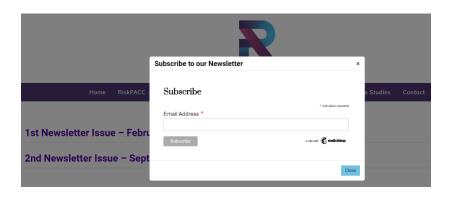


FIGURE 13: NEWSLETTERS SECTION ON WEBSITE



As depicted in Figure 13, since M18, the website visitor/s are encouraged to subscribe to RiskPACC Newsletter on mailchimp. In this way, they will automatically receive the document to their email addresses.

The three newsletters, as the upcoming ones will do, provided information on the project and its progress, with different sections such as: introduction provided by the project coordinator, the past and following events, publications, interactions with other projects and specific and targeted interviews to few members of the consortium.

Here below few parts of the three newsletters already published.



NEWSLETTER #3 - MAY 2023

WELCOME TO THE 3rd RISKPACC NEWSLETTER!

FIGURE 14: RISKPACC NEWSLETTER

The fourth newsletter will be released in September 2023 (M25).

The number of readers and subscribers are subject to Key Performance indicators, as described in the RiskPACC Grant Agreement⁷, and it is possible to check the update in section 4.

2.5 Flyer and brochure

One of the main goals of the Communication Strategy was to create a set of promotional and communication materials designed specifically to appeal to the target audiences.⁸ These materials and their purposes are:

One flyer, produced to promote the RiskPACC project at several conferences and workshops. It was designed and circulated at M4, and it has been printed in 300 copies in A4 format. Flyer is the main communication material used by project partners during internal and external events, in order to communicate and share the project's details to the external audience⁹ during the events organised by the Consortium and during conferences and workshops that the members of RiskPACC attended.

D8.2. June 2023 19 | P a g e Dissemination Level: PU

⁷ RiskPACC Grant Agreement, page 43, part B

⁸ RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"

⁹ RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"







FIGURE 15: FLYER

One brochure: It was ready at M4, and presents the topic, objectives, and activities of the project. It has been printed in 250 copies to be handed out at each event that RiskPACC partner has and will be participated in during the project lifespan.¹⁰



FIGURE 16: BROCHURE

D8.2, June 2023

20 | Page

¹⁰ RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"





2.6 Press releases

When there is significant progress in the project, a powerful means to reach out is to get interest from the press, usually via an official press release. In the first reporting period, two press releases have been prepared and circulated by RiskPACC consortium. The first press release followed and collected information from the project's kick off meeting, which was held in Brussels on 13 and 14 September 2021 (See annex 7.1).

The second press release have been prepared and shared following the 1st RiskPACC Awareness Workshop, which was held in Brussels on 27 June 2022 (See annex 7.2).

Other press releases will be circulated in the upcoming months, especially in regard to the project's events and outcomes, such as the 2nd Awareness Workshop planned on 14^t June 2023.





3 MIDTERM REPORT ON DISSEMINATION ACTIVITIES

3.1 Participation in dedicated conferences and workshops

Participation in events, such as conferences, workshops and seminars, is an important part of the dissemination activities. These events covered, and will cover, a broad area of RiskPACC stakeholders such as European Union (EU) bodies, universities, practitioners and Civil Protection Authorities, research community and others. All the events are considered as a great opportunity to disseminate the project results and in a later stage to exploit the RiskPACC outcomes.

As the RiskPACC topic needs interactions with the audience, many events will be organised, and many consortium partners will be engaged in this activity. A general presentation of the project has been prepared, to promote the RiskPACC 's actions to a multitude of audiences in a predefined format. In order to keep track of the external events the consortium will participate in, EOS prepared a table at M1, where all the useful information and details will be collected.¹¹

TYPE OF EVENT	TITLE OF EVENT	PLACE	DATE	ORGANISE R	PARTICIP ANTS	CONTRIB UTION	EVENT URL	FORMAT
Worksh op	Infrastructures as urban solutions? Critical perspectives on transformative socio-technical change	Limbur g, Netherl ands	21-24 Septem ber	University of Twente	UoW	Project presentatio n	CfP Infrastr ucture transf ormations Li mburg 2021 .pdf	In person
Confer ence	Security, Democracy and Cities Conference	Nice, France	20-21- 22 Octobe r 2021	European Forum for Urban Security	EOS	Project presentatio n	Security, Democracy & Cities Conference - European Forum for Urban Security (efus.eu)	In person

¹¹ RiskPACC Deliverable D8.1, "Communication and Dissemination Strategy"





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Confer ence	Second European Conference on Risk Perception, Behaviour, Management and Response - ENCORE 2021	Paris, France	21-22 Octobe r 2021	CY Cergy Paris University, France	FhG, TRI	Project presentatio n	https://www.r esearchgate. net/publicati on/35717340 4_Conclusio ns_of_the_S econd_Euro pean_Confer ence_on_Ris k_Perception _Behaviour_ Management _and_Respo nse _ENCORE_ 2021	In person
Confer ence	CERIS - Disaster Resilient Societies - Cluster Conference	Brussel s, Belgiu m	23-25 March 2022	CMINE	USTUTT, UCL, EOS	Project presentatio n, networking	CERIS - DISASTER RESILIENT SOCIETIES Cluster Conference Events Crisis Management Innovation Network Europe (CMINE)	In person
Genera I Assem bly	The General Assembly 2022 of the European Geosciences Union (EGU)	Vienna, Austria	23-27 May 2022	European Geosciences Union (EGU)	FhG, USTUTT, ICCS	Publication	EGU22 - General information	In person
Confer ence	Public Safety Communicatio n Europe Conference	Salzbur g, Austria	11-12 May 2022	PSCE, University of Salzburg, Austrian Red Cross	FhG, EOS	Project presentatio n	https://www. psc- europe.eu/ps ce- conference- in-salzburg- 2022-video- available/	In person
Knowle dge Exchan ge Event	SAFEBUS Knowledge Exchange event	Rome, Italy	25 May 2022	SAFEBUS Project	EOS	Project presentatio n	N/A	In person





Conference	Third European Conference on Risk Perception, Behavior, Management and Response.	Berlin, Germa ny	13-14 June 2022	Risk SoS	FhG, TRI, EOS	Project presentaio n, networking , communic ation materials	ECRP22 - The 3rd European Conference on Risk Perception, Behaviour, Management and Response Events Crisis Management Innovation Network Europe (CMINE)	In person
Semina r	Project to Policy Seminar	Brussel s, Belgiu m	30 June and 1 July 2022	DG Home, Research Executive Agency (REA), and DG CNECT	FhG, EOS	Project presentatio n, networking	Research and policy meet at the annual Project to Policy Seminar (europa.eu)	In person
Confer ence	3rd International Conference on Natural Hazards & Infrastructure	Athens, Greece	5-7 July 2022		ICCS, USTUTT	RiskPACC poster presentatio n	ICONHIC 2022	In person
Confer ence	9th International Conference on Civil Protection and New Technologies, SafeThessalon iki 2022!	Thessal oniki, Greece	29 Septem ber - 1 Octobe r 2022	SAFE GREECE	ICCS, KEMEA	Publication	SafeThessal oniki 2022 International Conference on Civil Protection & New Technologie § (safegreece. org)	In person
Confer ence	CERIS - DISASTER RESILIENT SOCIETIES Cluster Conference	Brussel s, Belgiu m	8 Novem ber 2022	CMINE	FhG	Project presentatio n, networking	CERIS - DISASTER RESILIENT SOCIETIES Cluster Conference Events Crisis Management Innovation Network Europe (CMINE)	In person





Event	CERIS SSRI event "Innovation Uptake of EUfunded Security Research outcomes"	Brussel s, Belgiu m	1 Decem ber 2022	DG HOME	FhG, EOS	Networking	Home (eventscloud .com)	In person
Final Event	INGENIOUS Final event	Online	31 Januar y 2023	INGENIOUS consortium	EOS, ICCS	Participant	INGENIOUS Final Event Tickets, Tue, Jan 31, 2023 at 9:00 AM Eventbrite	Online
Final Event	CURSOR Final Event	Athens, Greece	20 – 25 Novem ber 2022	CURSOR consortium	TRI	Participant	https://www .cursor- project.eu/l arge-scale- field-test-in- afidnes- greece- november- 20-25- 2022/	In person
Webina r	RESERVIST project Webinar	Online	13 April 2023	RESERVIST consortium	ISAR, EOS, STAM	Participant and speaker	<u>n/a</u>	Online
Confer ence	International Conference on Urban Disaster Resilience and Risk Management ICUDRRM	Online	19 – 20 April 2023	Urban Disaster Resilience and Risk Management Committee	Efus	Participant	https://waset .org/urban- disaster- resilience- and-risk- management -conference- in-april- 2023-in-paris	Online
Genera I Assem bly	The General Assembly 2023 of the European Geosciences Union (EGU)	Vienna, Austria	24-28 May 2023	European Geosciences Union (EGU)	FhG, ICCS, USTUTT, MRP	Session chair, poster presentatio ns	EGU23 - General information	In person; Online
Workin g Group	DRS Societal Resilience Cluster	Toulou se, France	15 May, 2023	CMINE	FhG, EOS	Participant		In person



CERIS Event	European Forum on Risk Governance and Societal Resilience, an event organised within the CERIS framework	Toulou se, France	16,17 May 2023	CMINE	FhG, USTUTT, TRI, Efus, EOS	Participant, Speaker	https://home-affairs.ec.eur opa.eu/what S-new/events/european-forum-risk-governance-and-societal-resilience-event-organised-within-ceris-framework-2023-05-16 en	In person
Confer enfce	Research and Innovation Symposium	Rhodes , Greece	29-31 May 2023	Satways	FhG, EOS, KEMEA	Participant	https://rise- sd.net/	In person

TABLE 4: ATTENDED EVENTS

3.2 Events hosted by RiskPACC

3.2.1 AWARENESS WORKSHOP

The first Awareness Workshop "Citizens & Civil Protection Interaction: how to reduce the "Risk Perception Action Gap" took place on 27th June 2022 in Brussels¹². It was held in a hybrid format (both online and in-person) and it was the first of a series of four other events. RiskPACC consortium, indeed, will organise the second Awareness Workshop in Berlin in June 2023, while the third one will be organised in Paris in December 2023. The Project will conclude its series of events in Brussels, with the organisation of the final event in July 2024.¹³

The purpose of the first workshop " Citizens & Civil Protection Interaction: how to reduce the "Risk Perception Action Gap" was to be, first of all, a crucial moment to present the first results of the project, after 10 months of activity, and therefore to have been able to be seen as a good opportunity of discussion about the RiskPACC contents and purposes. Furthermore, its purpose was to start creating a base of followers and usual participants who can: share and disseminate the contents of the project and be able to follow RiskPACC in all its developments and changes.¹⁴

With the participation of 57 people, the first awareness workshop reached the level of "good" performance and approaching the "excellent" one. ¹⁵ A detailed explanation will be given in section 4.

¹² RiskPACC Deliverable D8.7, "Awareness Workshop Report 1"

¹³ RiskPACC Deliverable D8.7, "Awareness Workshop Report 1"

¹⁴ RiskPACC Deliverable D8.7, "Awareness Workshop Report 1"

¹⁵ RiskPACC Grant Agreement, page 38



The participants belonged to different categories such as industry, developers, end-users, first responders, research, national & international institutions (see Figure 19).

They include amongst other members of the RiskPACC consortium, RiskPACC Project Officer, Advisory Board members and representatives of Horizon 2020 sister projects (DRS01).¹⁶

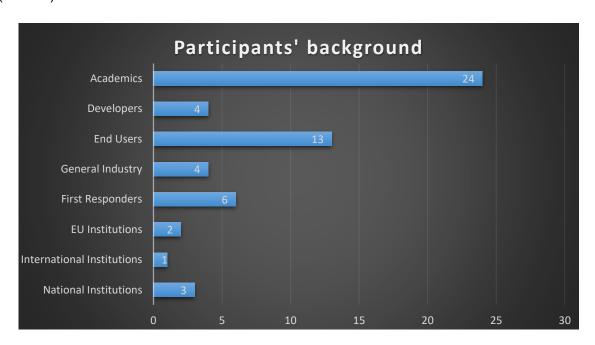


FIGURE 17: 1ST AWARENESS WORKSHOP - PARTICIPANTS' BACKGROUNDS

During the implementation phase of the workshop, starting from April 2022, it was decided what kind of audience the event should have. After the project partners and other collaborators of the project, the invitation was extended to the members of the sister projects, to the members of the Advisory Board, and to all the participants who might have been interested in the topics of RiskPACC.¹⁷

In the following table it is possible to see the composition of the audience, both on-line and in person.



FIGURE 18: 1ST AWARENESS WORKSHOP - INTERNAL AND EXTERNAL PARTICIPATION

D8.2, June 2023 27 | P a q e Dissemination Level: PU

¹⁶ RiskPACC Deliverable D8.7, "Awareness Workshop Report 1"

¹⁷ RiskPACC Deliverable D8.7, "Awareness Workshop Report 1"





3.2.2 <u>UPCOMING EVENTS</u>

Table 5 below depicts the conference and workshop list which is considered for further dissemination actions for the RiskPACC project.

TYPE OF EVENT	TITLE OF EVENT	PLACE	DATE	EVENT URL	PROCEEDINGS
Workshop	2nd RISKPACC Awareness Workshop	Berlin, Germany	June 14, 2023	n/a	n/a
Conference	International Conference on Crisis Management and Assessment ICCMA	Barcelona, Spain (digital)	June 19- 20, 2023	https://waset.org/crisis- management-and- assessment-conference- in-june-2023-in-barcelona	Open Science Index, Google Scholar, Semantic Scholar, Zenedo, OpenAIRE, BASE, WorldCAT, Sherpa/RoMEO, and other index database
Conference	International Conference on Project Risk Management ICPRM	Venice, Italy	June 21- 22, 2023	https://waset.org/project- risk-management- conference-in-june-2023- in-venice	Open Science Index, Google Scholar, Semantic Scholar, Zenedo, OpenAIRE, BASE, WorldCAT, Sherpa/RoMEO, and other index database
Conference	International Conference on Disaster Education and Risk Management ICDERM	Lisbon, Portugal	September 20-21, 2023	https://waset.org/disaster- education-and-risk- management-conference- in-september-2023-in- lisbon	Open Science Index, Google Scholar, Semantic Scholar, Zenedo, OpenAIRE, BASE, WorldCAT, Sherpa/RoMEO, and other index database
Conference	ECREA 7th International Crisis Communication Conference	Gothenburg, Sweden	October 5- 7 2023	"www.crisis7.com"	n/a
Conference	Needs Conference	Twente, Netherlands	30 October – 3 November	https://www.utwente.nl/en/ needsconference/	n/a
Conference	International Conference on Risk-Taking Behaviors, Risk Perception and Risk Acceptance ICRTBRPRA	Amsterdam, Netherlands	November 6-7, 2023	https://waset.org/risk- taking-behaviors-risk- perception-and-risk- acceptance-conference-in- november-2023-in- amsterdam	Open Science Index, Google Scholar, Semantic Scholar, Zenedo, OpenAIRE, BASE, WorldCAT, Sherpa/RoMEO, and other index database
Conference	International Conference on Environmental Risk Analysis and Risk Reduction Plans ICERARRP	London, UK	November 27-28, 2023	https://waset.org/environm ental-risk-analysis-and- risk-reduction-plans- conference-in-november- 2023-in-london	Open Science Index, Google Scholar, Semantic Scholar, Zenedo, OpenAIRE, BASE, WorldCAT, Sherpa/RoMEO, and other index database





Conference	Security, Democracy & Cities Conference 2024, Efus	Brussels, BE	March 2024	https://efus.eu/conference- securite-democratie-villes/	Open Science Index, Google Scholar, Semantic Scholar, Zenedo, OpenAIRE, BASE, WorldCAT, Sherpa/RoMEO, and other index database
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TABLE 5: UPCOMING EVENTS

3.3 Publications

3.3.1 PAST PUBLICATIONS

Table 6 depicts the RiskPACC publications in the period September 2021 – June 2023 (M1 – M22).

EVENT	CONTRIBUTION	PARTICIPANT	URL	PLACE	DATE
Infrastructures as urban solutions? Critical perspectives on transformative socio-technical change, International Roundtable Workshop; Organiser: Research Hub "Transforming Cities"	Transforming urban infrastructures through "resilience imaginaries" and dialogical stakeholder engagement	UoW	https://www.tand fonline.com/doi/f ull/10.1080/0034 3404.2022.2047 916	Utrecht, Netherland s	April 2022
EGU General Assembly 2022	Conference Paper: Immersive technologies to proactively prepare for and effectively respond to natural disasters	ICCS	CO Meeting Organizer EGU22 (copernicus.org)	Vienna, Austria	May 2022
EGU General Assembly 2022	Conference Paper: RiskPACC: Integrating risk perception and technological solutions to enhance response to natural hazards	FhG, ICCS, USTUTT	CO Meeting Organizer EGU22 (copernicus.org)	Vienna, Austria	May 2022
3rd International Conference on Natural Hazards & Infrastructure (ICONHIC 2022)	Conference Paper: Co- creation as an approach to bridge the Risk Perception Action Gap and customise crowdsourcing tools to respond	ICCS, USTUTT	See annex 7.3	Athens, Greece	July 2022





	effectively to climatic risks				
9th International Conference on Civil Protection & New Technologies Safe Thessaloniki	Conference Paper: AEOLIAN: a New Crowdsourcing Solution to Enhance Preparedness and Response to Natural and Anthropogenic Hazards	ICCS	See annex 7.4	Thessaloni ki, Greece	September and October 2022

TABLE 6: RISKPACC PUBLICATIONS M1 - M22

3.3.2 FUTURE PUBLICATIONS

Table 7 shows the future, already in plan or potential, publications in the next months.

EVENT	CONTRIBUTION	PARTICIPANT	STATUS	PLACE	DATE
EGU General Assembly 2023	Conference Paper: "Enhancement of local community resilience to natural & manmade disasters through the application of cocreated novel technological tools"	ICCS	ACCEPTED	Vienna, Austria	April 2023
EGU General Assembly 2023	Conference Paper: "AEOLIAN: A new Augmented Reality mobile application to enhance disaster training and response to evolving hazards"	ICCS	ACCEPTED	Vienna, Austria	April 2023

TABLE 7: RISKPACC FUTURE PUBLICATIONS





4 KEY PERFORMANCE INDICATORS ASSESSMENT

Monitoring the effectiveness of the strategy's dissemination and communication efforts is a crucial and significant activity. The monitoring efforts will aid partners in maintaining strategy focus and in responding and altering the strategy as necessary to deliver high-quality results. To gauge the success of the dissemination and communication operations, a set of KPIs will be used. Instead of emphasizing quantity, a focus will be placed on the quality of the achievements attained. Each partner in RiskPACC will take part in several activities in a lively and participatory way since they all agree that the distribution strategy is a prelude to the exploitation and commercialization of the findings obtained in RiskPACC when the project is over. The KPIs that are tracked include data for the website and social media accounts, involvement in events, the quantity of publications and promotional materials created. KPIs like number of citations, number of "reads," number of comments to social media accounts, and other metrics will be used to gauge the value that the actions have achieved.

In order to achieve the most impact, KPI analysis will direct the RiskPACC partners toward the best communication and dissemination tools and techniques.

In the following paragraphs KPIs tables and results, for the RiskPACC communication and dissemination activities are depicted.

4.1 Dissemination KPIs

KPIs		Level of Performance		
Dissemination Channels	Definition of the Indicator	Poor	Good	Excellent
Articles for scholarly journals	Number of articles in scholarly journals	3	5	8
Contributions to external conferences and third-party events	Participation in external third-party events	10	15	20
RISKPACC Awareness Events	Number of Participants	40	40-60	60-80
RISKPACC Final Workshop	Number of Participants	50	50-70	70-100



RISKPACC Bilateral Workshop (1)	Number of Participants	10	15	20
Peer-Learning Workshops	Number of Peer- learning workshops	3	4	5
	Number of cooperation activities	Less than 5	10	More than 15
Liaison activities and synergies	Number of relevant projects/initiatives identified and contacted/invited at project events	Less than 10	20	More than 30
Link to CERIS	Number of RISKPACC presentations made during plenary meetings and thematic workshops	1 every three events organisations	1 every two events + organisation of 1 external cooperation workshop	1 per event + organisation of more than 1 external workshop
Impact towards Policy Makers	Number of bilateral meetings with Policy makers	2	3-5	More than 6

TABLE 8: KPIS - DISSEMINATION

4.1.1 EXPLANATIONS AND DEVIATIONS

4.1.1.1 Articles for scholarly journals

One article, entitled "Creating resilience imaginaries for city-regional planning" 18, written by the project partner University of Warwick (UoW) has been published on April 2022. Several other articles are already in the project plan.

4.1.1.2 Contributions to external conferences and third-party events

The RiskPACC consortium has actively participated, with contributions such as presentations, participation in breakout sessions, panellists, in several external conferences and third-party

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¹⁸ https://www.tandfonline.com/doi/full/10.1080/00343404.2022.2047916



events, as depicted above, in the first 22 months. As depicted in Table 4, RiskPACC project partners attended and contributed to 21 (twenty-one) different external conferences and third-party events. Two examples are the co-chairing of the session at the EGU (with the EC funded project CORE) and the organization with ECRP 2022 hosted by RiskPACC and RESILOC at the Fraunhofer Forum in Berlin.

4.1.1.3 RISKPACC Awareness Events

As already previously explained in Section 3.2.1, the first RiskPACC Awareness Workshop was organized in June 2022 (M10) in Brussels. EOS organized the event in hybrid mode, and the total number of participants was 57, which gives a level of performance "Good". A detailed analysis of the sessions and participants is included in deliverable D8.7.¹⁹

The second RiskPACC Awareness Event will be held in Berlin on 14th June 2023.

4.1.1.4 RISKPACC Final Workshop

There is no information in regard to RiskPACC Final Workshop at this time, as the event will be organised in Brussels at M35.

4.1.1.5 RISKPACC Bilateral Workshop

There is no information in regard to RiskPACC Bilateral Workshop. A Bilateral Workshop will be organised in the last period of the project (M30 – M36), in order to share and disseminate the main results.

4.1.1.6 Peer-Learning Workshops

The Unione Romagna Faentina and the Municipality of Karlsruhe are the two cities that, so far, have participated in the workshops organised under Work Package 3. The Unione della Romagna Faentina participated on 7th March, 2023 in the workshop organised by the Municipality of Padova (CPD), and the Municipality of Karlsruhe participated on 24th March 2023, in the workshop organised by the project partner ISAR in Berlin.

Other dedicated events/workshops will be organised in the next few months, and the latest updates will be included in the next Deliverable "Dissemination and Communication update", due to month 24 (August 2023). These upcoming events will increase the participation of cities in peer-learning workshops.

4.1.1.7 Liaison activities and synergies

Since September 2021 RiskPACC has been involved in many liaison activities and synergies with other relevant EC funded projects such as LINKS, MEDiate, PARATUS, ENGAGE, RESILOC, BUILDERS.

4.1.1.8 Link to CERIS

RiskPACC presented during CERIS events in 3 (three) occasions so far. As already depicted in table 4, RiskPACC members gave a presentation during a CERIS organised event on March

¹⁹ RiskPACC Deliverable D8.7, "Awareness Workshop Report 1"



23rd (M7) and on November 8th (M15). The third scheduled CERIS event was planned on May 16th and 17th in Toulouse, France, where RiskPACC presented the latest project updates and outcomes. RiskPACC had a strong representation at the panels of the CERIS event, including moderating one.

4.1.1.9 Impact towards Policy Makers

RiskPACC attended 1 (one) meeting with policy makers so far. From 30 June to 1 July 2022, DG HOME, the Research Executive Agency (REA), and DG CNECT co-organised the third Project to Policy Seminar for security research. In this occasion, policy makers and project coordinators shared knowledge to bring forth new trends and innovation in EU security policy.²⁰

At the same time RiskPACC, as a member of the DRS Societal Resilience Cluster²¹, is part of a new policy working group that was created on March 2023 with other EC relevant projects (LINKS, ENGAGE, CORE, PARATUS and MEDiate). The new policy working group will cooperate on policy objectives and outcomes in the following months. The first in person meeting with policy makers has been scheduled for 15th May in Toulouse, France, with representatives from DG HOME.

Few other meetings with policy makers will be organised within the DRS Societal Resilience Cluster.

4.2 Communication KPIs

Communication Channel	Key Performance Indicators and Metrics
RiskPACC Website including a series of blog articles	The project website will be ready and delivered at M3 by ICCS with content provided by EOS. Common web metrics with Google analytics, containing unique page visits, response and downloads. 100-200 new views a month At least 1 blog article published per month
Social Media	All accounts will be ready prior to the KOM to ensure that engagement begins early on. The mid-term report will provide an update on engagement (e.g., followers, likes) for all platforms. 200 followers/year

D8.2. June 2023

²⁰ Research and policy meet at the annual Project to Policy Seminar (europa.eu)

²¹ https://www.riskpacc.eu/2023/01/25/drs-societal-resilience-cluster/





Bi-annual newsletter	Two newsletters produced per year discussing project outputs, activities and project blogs. Stakeholders will be able to subscribe to receive the newsletter via the RiskPACC website. 150 subscribers by the end of the first year 500 subscribers by end of project
Portraits and Testimonials	Many of these communities are already linked to the project. 10 testimonials and portraits by the end of the project
Information Material	Logo, developed by a designer and used on each official document Presentation template for presentations. Brochures, flyers, and roll-ups to be showed and distributed during events, conferences, workshops to highlight RiskPACC. Logo and templates available by M02
Awareness campaigns	The RiskPACC community of users (those subscribed to receive project updates) will increase during the project to approximately 500 contacts. 500 subscribed contacts

TABLE 9: KPIS - COMMUNICATION

4.2.1 EXPLANATION AND DEVIATIONS

4.2.1.1 RiskPACC Website including a series of blog articles

RiskPACC Website numbers are already included in section 2. RiskPACC Website has been launched in November 2021 (M3) and it is continuously updated with articles, project news, images.

4.2.1.2 Social Media

Twitter and LinkedIn figures are already depicted in section 2. Both the networks have been opened prior the project kick-off meeting on September 2021 (M1). Both the social media channels are still growing in terms of number (followers), contents and feedback. At Month 22, Twitter has 579 followers while LinkedIn 273.

4.2.1.3 Bi-annual newsletter

As already explained in section 2, three newsletters have been published in the first 22 months. The fourth newsletter will be published in September 2023 (M25). In June 2023, the





number of subscribers is 168. More effort will be provided in the following months in order to reach the above-mentioned KPI.

4.2.1.4 Portraits and Testimonials

In the first 22 months, as not many events have been organised, no portraits and testimonials have been contacted. In these terms, a plan in order to meet the related KPI has been released: 3 (three) testimonials, already identified and contacted, will be interviewed during the 2nd Awareness Workshop, 3 (three) after the 3rd Awareness Workshop, 3 (three) within WP6 peer-learning activities and 5 (five) during the RiskPACC Final conference.

All the testimonials' interviews will be published and shared on RiskPACC main channels, such as project Website, Twitter and LinkedIn.

4.2.1.5 Information Material

As presented in deliverable D8.4²², RiskPACC logo was ready in August 2021, while template presentations have been prepared prior the kick-off meeting. Brochures, flyers, poster and roll-up, to be showed and distributed during events, conferences, workshops to highlight RiskPACC, were ready at month 6.

4.2.1.6 Awareness campaigns

Several contacts already subscribed in order to receive project news and updates, as mentioned above. Additionally, the high number of followers on website, twitter and LinkedIn are good. The next events (2nd and 3rd RiskPACC Awareness Workshops, RiskPACC bilateral workshop) and the dissemination of the project results will increase the number in the following period.

²² RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"





5 CONCLUSION

This deliverable aims to highlight the main outputs of the various communication and dissemination actions carried out based on the RiskPACC D&C strategy, which was described in detail in D8.1 "Communication and Dissemination Strategy". In the document all the results obtained in the first 22 months of RiskPACC have been included and depicted, highlighting the achievements, the modality in which the consortium reached them and justifying and explaining the mitigation measures for those not reached yet.

The document has revealed that the communication and dissemination efforts reached a wide range of stakeholders and generating significant interest in our project. The various dissemination and communication channels employed, including the social media channels, Twitter and LinkedIn, the project website, workshops, and publications, have conveyed the objectives, progress, and outcomes of RiskPACC to diverse audiences.

Furthermore, the deliverable indicates that the communication and dissemination activities have contributed to increase awareness and understanding of the project's goals, methodologies, and achievements. This heightened visibility has not only enhanced the project's reputation but has also fostered collaborations, partnerships, and knowledge exchange opportunities with relevant stakeholders and other relevant EC funded projects.

Deliverable D8.2 has to be considered as first part, first chapter, of the general Dissemination report, that will be updated and delivered at M33.

The main goals for the next period of the project are to increase:

- The visibility of the project at media and public
- Focusing on publications
- Focusing on portraits and testimonials as presented in section 4.

In conclusion, the "Midterm Project Dissemination Impact Assessment Report" provides a comprehensive evaluation of our project's dissemination and communication efforts and their impact in the first 22 months of RiskPACC, demonstrating the significance of effective dissemination in promoting project visibility and fostering collaborations.





6 REFERENCES

RiskPACC Deliverable D8.1, "Communication and Dissemination Strategy"

RiskPACC Deliverable D8.4, "Communication package with project logo, identity guidelines, social media, and website"

RiskPACC Deliverable D8.7, "Awareness Workshop Report 1"

RiskPACC Grant Agreement

Research and policy meet at the annual Project to Policy Seminar (europa.eu)

https://www.riskpacc.eu/2023/01/25/drs-societal-resilience-cluster/

 $\frac{\text{https://analytics.google.com/analytics/web/\#/p292337054/reports/intelligenthome?params=_u..nav%3Dmaui%26_u.date00%3D20211101%26_u.date01%3D20230403&collectionId=life-cycle}$





ANNEXES

7.1 Kick off meeting press release



RISKPACC

Integrating Risk Perception and Action to enhance Civil protection-Citizen interaction.



PRESS RELEASE

NEW EU PROJECT LAUNCHED TO INTEGRATING RISK PERCEPTION AND ACTION TO ENHANCE CIVIL PROTECTION-CITIZEN INTERACTION

Brussels, 15 September 2021

Twenty partners have joined forces and launched a three-year (36 months) Horizon 2020 project. RiskPACC will facilitate interaction between citizens and civil protection authorities to jointly identify their needs and develop potential procedural and technical solutions to build enhanced disaster resilience and will aim to further understand and close the Risk Perception Action Gap (RPAG). The RPAG refers to the lack of active engagement of citizens to the preparedness and response phases of crisis situations.



RiskPACC officially kicked-off on 13th and 14th September 2021 in Brussels, Belgium, hosted by Fraunhofer INT, the project coordinator. The meeting was attended by the Project Officer Carmen De Vicente Coll and representative of partner organisations. Due to the COVID-19 situation, the meeting was hybrid and few partners attended online in order to respect the sanitary regulations.

The kick off meeting provided an opportunity to introduce and discuss the contribution of the different partners in relation to their areas

of expertise and to review the outcomes and structure of the project.

The RiskPACC objectives are:

- · Understand and close the Risk Perception Action Gap;
- Facilitate interaction between citizens and civil protection authorities;
- Develop potential procedural and technical solutions to build enhances disaster resilience;
- Provide an understanding of disaster resilience from the perspective of citizens and civil protection authorities;
- Facilitate collaboration between citizens, civil protection authorities, civil society organisations, researchers and developers;

September 15, 2021



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7.2 1st RiskPACC Awareness Workshop press release



RISKPACC

Integrating Risk Perception and Action to enhance Civil protection-Citizen interaction.





PRESS RELEASE

RiskPACC 1st Awareness Workshop Citizens & Civil Protection Interaction: how to reduce the "Risk Perception Action Gap"

The first RiskPACC Awareness Workshop entitled Citizens & Civil Protection Interaction: how to reduce the "Risk Perception Action Gap" took place on 27th June 2022 in Brussels. It was the first of four events to share, disseminate and present the overall project findings to a large scale of end-users, first responders, citizens, researchers, industries. The following workshops will be organised in Berlin in June 2023, in Paris in December 2023 and in Brussels in July 2024.

57 relevant attendees, participating in person or online, had the opportunity to interact on RiskPACC, discussing contents and purposes. The workshop presented the results of the project, after 10 months of activity, and facilitated feedbacks and inputs collection.

At the beginning of the workshop, work package 1 "Understanding good practices and challenges in Chill Protection policy and practice" and work package 2 "Engaging citizens to expand understandings of risks, vulnerabilities and data collection opportunities", ended in April 2022, were outlined. These work packages established the scientific foundations upon which future work packages and deliverables will construct the RiskPACC solutions, framework, and methodology to enhance disaster and community resilience and bridge the Risk Perception Action Gap (RPAG).

In the second part, contributions of the five complementary EU "sister projects" (LINKS, ENGAGE, BuildERS, CORE and RESILOC) were presented. To conclude, two working group sessions took place: "Challenges in two-way communication to close the RPAG" and "How can technological tools help mitigate the RPAG?". Lessons learned included the relevance of the right narrative, language and timing in risk communications and the importance of building trust between CPAs and citizens.

The discussions during the workshop, notably the working groups sessions, provided meaningful insights needed for the future developments of RiskPACC project. Overall, the workshop successfully met the objective of building an audience base that can grow in number over the course of the project, presenting the first RiskPACC results and outputs and getting an initial feedback from external stakeholders.

July 4, 2022



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101021271

- 7.3 3rd International Conference on Natural Hazards & Infrastructure publication https://www.researchgate.net/publication/365637361_AEOLIAN_A_new_crowdsourcing_solution_to_enhance_preparedness_and_response_to_natural_and_anthropogenic_hazards
- 7.4 9th International Conference on Civil Protection & New Technologies Safe Thessaloniki https://www.researchgate.net/publication/365637361_AEOLIAN_A_new_crowdsourcing_solution_to_enhance_preparedness_and_response_to_natural_and_anthropogenic_hazards





The RiskPACC Consortium



FIGURE 19: THE RISKPACC CONSORTIUM